

SINCE 1950



OLDEST
BAKER



Every flavour has a story.

Our Story



THREE GENERATIONS OF EXPERTISE

Delving back into the streets of Rawalpindi, now situated in Pakistan, where the love and passion for baking delicacies in the hands of two brothers S.SUJAN SINGH and S.HARNAM SINGH sparked the idea of opening their FIRST BAKERY SHOP in 1927.

After migrating to INDIA in 1947, the brothers continued their obsession with baking and launched their Bakery Shop in Meena Bazaar, Ludhiana in 1950. Over the years, the business has grown to new heights with their unique core products and market niches, after it had been handed over to their sons S.GURDEEP SINGH and S.AJIT SINGH.

Now, it is our responsibility as the THIRD GENERATION to serve our customers with freshly baked delights everyday and to carry forward the legacy left by our skilled ancestors.



BAKERY COOKIES

Indulge in our
delightful
Little cookies
available
in wide range.

- Jeera cookies
- Jam cookies
- Peanut crunch
- Mango Peanut
- Atta Biscuit
- Karela Biscuit
- Cherry cookies
- Chocolate peanut



130G
PACKING



120G TRAY

Net Weight	MRP	Shelf life	Box Packing
130gms	₹ 25	4 months	20 pkts
120gms	₹ 25	4 months	16 Trays



BAKERY COOKIES

Indulge in our
delightful
cookies
available
in wide range.

- Elaichi cookies
- Jeera Ajwain
- Star Jam
- Ajwain Cookies
- Tooti-Frooti
- Mango Peanut
- Coconut Lacha
- Jeera Cookies
- Namkeen Atta
- Mango Butter
- Butter Ajwain
- Punjabi Atta
- Gur Atta
- Butter
- Mix Fruit
- Choco Cream
- Marie Peanut
- Chochips cookie
- Jam Cookies
- Gajra
- Karela peanut



Net Weight	MRP	Shelf life	Box Packing	
300gms	₹ 70	4 months	15 pkts	



HANDMADE COOKIES

**Handmade Delight
Soft And Crispy
Cookies.
Available in exciting
Range.**

- Jam Marble
- Tooti Frooti
- Choco peanut
- Choco Magic Peanut
- Long Peanut
- Nice Biscuit
- Jeera Ajwain
- Barfi Peanut
- Magic Peanut
- Cherry Til Cookies

Net Weight	MRP	Shelf life	Box Packing	
300gms	₹ 70	4 months	15 pkts	





HANDMADE ATTA BISCUITS

**Light & Crispy
Handmade Atta
Biscuit Made With
Traditional Methods.**

- Milk Atta
- Gur Atta
- Namkeen Atta

Net Weight	MRP	Shelf life	Box Packing	
300gms	₹ 80	4 months	15 pkts	





MILK ATTA BISCUIT

Light and crispy
biscuits made with
whole wheat flour,
are a real pleasure
to bite into.

● Milk Atta

● Gur Atta



Net Weight	MRP	Shelf life	Box Packing
800gms	₹ 155	4 months	8 pkts
400gms	₹ 90	4 months	16 pkts



HANDMADE KHATAI

**Crunchy yet
delicate in texture
Soft & Delicious
Handmade
Khatai.**

- **Besan Khatai**
- **Nan Khatai**
- **Coconut Khatai**



Net Weight	MRP	Shelf life	Box Packing	
400gms	₹ 120	4 months	10 pkts	



DRYFRUIT COOKIES

Handmade Delight
with goodness of
almonds, cashews,
Pistachios.

- Badam Makroomi
- Kaju Makroomi
- 2 in 1 kaju
- Badam pista
- Coconut Badam



Net Weight	MRP	Shelf life	Box Packing	
400gms	₹ 130	4 months	10 pkts	



BAKERY COOKIES

**Delicious
handmade
Cookies available in
wide range
Suitable for every
Occasion.**

- Namkeen cookies ● Cherry cookies
- Peanut cookies ● 2 in 1 Peanut
- Handmade Atta ● Jam Marble
- Maharaja Bisc ● Chocolate peanut



Net Weight	MRP	Shelf life	Box Packing
300gms	₹ 110	4 months	15 pkts



HANDMADE KHATAI

Each Bite Will
Give A Pleasing
Taste To Your
Taste Buds.

- **Mango Khatai**
- **Nan Khatai**
- **Besan Khatai**



Net Weight	MRP	Shelf life	Box Packing	
200gms	₹ 90	4 months	15 pkts	



COCONUT MAKROOMI

Handmade Delight
with goodness of
Coconut & cashews.
Also available in
Other flavours.

- Badam cookies
- 2 in 1 kaju cookies
- Coconut Badam
- Mango Badam



Net Weight	MRP	Shelf life	Box Packing	
250gms	₹ 115	4 months	15 pkts	



HANDMADE PREMIUM COOKIES

Each Bite Will
Give A Pleasing
Taste To Your
Taste Buds.
Enjoy The Premium
HANDMADE Delights.

- Fruit n Nut
- Honey Oats
- Multigrain Cookies



Net Weight	MRP	Shelf life	Box Packing	
300gms	₹ 120	4 months	15 pkts	



COOKIE IN JAR

Indulge in
delightful
Rich & Nuttylicious
cookies
available
in wide range.

- Peanut crunch
- Tutty-Frutty
- Nutty-Butty
- Besan Khatai
- Honey Oats
- Chocochip
- Multigrain

Net Weight	MRP	Shelf life	Box Packing
250gms	₹ 125	4 months	12 pkts





ATTA BISCUIT

Light and crispy
biscuits made
with whole
wheat flour, are
a real pleasure
to bite into.
Available in
exciting range.

- Meetha Atta Biscuit
- Shakkar Atta Biscuit
- Namkeen Atta Biscuit

Net Weight	MRP	Shelf life	Box Packing	
300gms	₹ 90	4 months	15 pkts	





MILLETS COOKIES

**Delicious
healthy cookies
made from
millet flour
provides you
nutritional
benefits.
Without Refined
Sugar & Maida.**

- Chocochip Cookies
- Cranberry Oats Cookies
- Coconut Cookies
- SuperSeed Cookies



Net Weight	MRP	Shelf life	Box Packing
200gms	₹ 125	4 months	15 pkts



DRYFRUIT COOKIE TRAY

**Delicious
Handmade
Dryfruit Cookies
Baked To
Perfection.**

- Chocochip Almond
- Kaju Kali Mirch
- Almond Pista
- Besan Kaju
- Sugar Free Coconut
- Shahi Dryfruit Cookies



Net Weight	MRP	Shelf life	Box Packing
300gms	₹ 135	4 months	15 Trays



TRAY BISCUIT

Delicious
burst of
flavour in
every
cookies.

- Tutti frutti cookies
- Chocochip Cookies
- Peanut cookies
- Jam delight
- Coconut cookies
- Namkeen Cookies



Net Weight	MRP	Shelf life	Box Packing
300gms	₹ 75	4 months	15 pkts



EGGLESS CAKERUSK

They look a lot like
thin toasts but a
much softer and
taste similar to
cake. They
accompany best
with tea.



350GMS



300GMS

Net Weight	MRP	Shelf life	Box Packing
300/350gms	₹ 110	4 months	15 pkts



DRY CAKES

**Soft & Yummy
Dry Cakes Topped
With Almonds.
Available In Exciting
Flavours.**

- Fruit Cake
- Chocolate Cake
- Mango Marble
- 2 in 1 Cake
- Gur Atta Cake
- Vanilla Cake
- Mawa Cake
- Walnut Cake
- Sugar Free Cake
- Orange Cake

Net Weight	MRP	Shelf life	Box Packing	
300gms	₹ 150	45 Days	9 pkts	
200gms	₹ 120	45 Days	12 pkts	





PREMIUM PUFFS

Kharis are a traditional Indian namkeen snack. It is flaky and crispy in texture. This flavourful snack is best enjoyed with tea and coffee.

- Marori Puff
- French Heart puff



150GMS



200GMS

Net Weight	MRP	Shelf life	Box Packing	
200gms	₹ 100	2 months	15 pkts	
150gms	₹ 75	2 months	20 pkts	



PREMIUM PUFFS

Kharis are a traditional Indian namkeen snack. It is flaky and crispy in texture. This flavourful snack is best enjoyed with tea and coffee.

● 230g Fan Puff

● 300g Fan Puff



230G



300G

Net Weight	MRP	Shelf life	Box Packing	
230gms	₹ 60	2 months	20 pkts	
300gms	₹ 70	2 months	18 pkts	



PREMIUM PUFFS

Kharis are a traditional Indian namkeen snack. It is flaky and crispy in texture. This flavourful snack is best enjoyed with tea and coffee.

- 2rs sale Fan Puff
- 230g/300g Fan Puff



@2RS FAIN



Net Weight	MRP	Shelf life	Box Packing	
230gms	₹ 60	2 months	20 pkts	
300gms	₹ 70	2 months	18 pkts	

230G / 300G



SUJI RUSK

**Suji Rusk Are
Crispy And
Crunchy. These
Rusks Are Made
With Wheat Flour
And Double
Toasted Into
Perfection.**



Net Weight	MRP	Shelf life	Box Packing	
75gms	₹ 15	4 months	20 pkts	



SUJI RUSK

**Suji Rusk Are
Crispy And
Crunchy. These
Rusk Are Made
With Wheat
Flour And
Double Toasted
Into Perfection.**



150GM

140GM



Net Weight	MRP	Shelf life	Box Packing	
150gms	₹ 25	4 months	20 pkts	
140gms	₹ 30	4 months	30 pkts	



SUJI RUSK

**Suji Rusk Are
Crispy And
Crunchy. These
Rusk Are Made
With Wheat Flour
And Double
Toasted Into
Perfection.**



Net Weight	MRP	Shelf life	Box Packing	
300gms	₹ 45	4 months	12 pkts	



PREMIUM RUSKS

Smyle rusk toast is as crispy as your traditional one, but with a hint of khus-khus & Gur and right amount of ingredients.

● Khus-khus Rusk

● Gur-Till Rusk



Net Weight	MRP	Shelf life	Box Packing	
330gms	₹ 70	4 months	16 pkts	



ATTA RUSK

**Atta Rusk Are
Crispy And
Crunchy. These
Rusk Are Made
With Wheat Flour
And Double
Toasted Into
Perfection.**



Net Weight	MRP	Shelf life	Box Packing	
330gms	₹ 70	4 months	15 pkts	



SUGAR FREE RUSK

made without
adding any sugar
during the
baking process,
making them a
healthier option
for those looking
to reduce their
sugar intake.



Net Weight	MRP	Shelf life	Box Packing	
250gms	₹ 85	4 months	18 pkts	



BIKANERI TILL RUSK

Smyle rusk toast
is as crispy as
your traditional
one, but with a
hint of elaichi
and right amount
of ingredients.



Net Weight	MRP	Shelf life	Box Packing	
330gms	₹ 70	4 months	18 pkts	



MILKY RUSK

Smyle rusk toast is as crispy as your traditional one, but with a hint of elaichi and right amount of ingredients.



Net Weight	MRP	Shelf life	Box Packing	
330gms	₹ 70	4 months	15 pkts	



SUJI RUSK

**Suji Rusk Are
Crispy And
Crunchy. These
Rusks Are Made
With Wheat Flour
And Double
Toasted Into
Perfection.**



Net Weight	MRP	Shelf life	Box Packing	
400gms	₹ 65	4 months	12 pkts	



MATHI

Crispy, flaky and deliciously flavoured favorite snack that you just cannot resist.

- **Gol Mathi**
- **Disco Mathi**
- **Methi Mathi**
- **Palak Mathi**
- **Anardana Mathi**
- **Mattar**
- **Kaju Mathi**
- **Achari Mathi**
- **Masala Mathi**



Net Weight	MRP	Shelf life	Box Packing	
200gms	₹ 65	2 months	15 pkts	

COOKIES PACKS



250GMS
KHATAI JAR



250GMS
COOKIE JAR



300GMS KAJU
COOKIES BOWL



300GMS BADAM
COOKIES BOWL



300GMS PISTA
STICKS

These Kind Of Packings Are Available Only On Order.

GACHAK



300G



350G



250G



400G



300G



300G

Gachak are our seasonal products will be available only for certain period of time.



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