



Ripple
Purple



THE
HAPPINESS
CO





**Ripple
Purple**

The Taste is *Something Great*



Dark Chocolate 21 g

Sku: Mono Carton

No of Units: 12

Box MRP: 300/-

Price to Retailer: 240

Retailer Margin: 60

MRP (1pc) : 25/-



Dark Chocolate



**Ripple
Purple**

The Taste is *Something Great*



Milk Chocolate 20 g

Sku: Mono Carton

No of Units: 12

Box MRP: 240/-

Price to Retailer: 192

Retailer Margin: 48

MRP (1pc) : **20/-**



Milk Chocolate



**Ripple
Purple**



FREEZE SLURP RELISH



Ice Pops

Sku: Pouch
No of Units: 30
Box MRP: 300/-
Price to Retailer: 240
Retailer Margin: 60

MRP (1pc) : **10/-**

Ice Pops

Sku: Mono Carton
No of Units: 20
Box MRP: 200/-
Price to Retailer: 160
Retailer Margin: 40

MRP (1pc) : **10/-**

Ice Pops

Sku: Pouch
No of Units: 10
Box MRP: 100/-
Price to Retailer: 80
Retailer Margin: 20

MRP (1pc) : **10/-**





Ripple
Purple

THE
HAPPINESS
GO

Dips Choco Cream



Dips Choco Cream

Sku: Mono Carton

No of Units: 12

Box MRP: 180/-

Price to Retailer: 144

Retailer Margin: 36

MRP (1pc) : **15/-**

Creamy Et Crunchiness inbuilt

Dips Cheese Cream



Dips Cheese Cream

Sku: Mono Carton

No of Units: 12

Box MRP: 180/-

Price to Retailer: 144

Retailer Margin: 36

MRP (1pc) : **15/-**

Creamy & Crunchiness inbuilt



Scoopy Go 13g

Sku: Mono Carton

No of Units: 6

Box MRP: 180/-

Price to Retailer: 144

Retailer Margin: 36

MRP (1pc) : 30/-

Scoopy Go



Hoper Surprise

Hoper Surprise 15g

Sku: Mono Carton

No of Units: 9

Box MRP: 315/-

Price to Retailer: 252

Retailer Margin: 63

MRP (1pc) : **35/-**





My Cycle 30 g

Sku: Mono Carton

No of Units: 6

Box MRP: 300/-

Price to Retailer: 240

Retailer Margin: 60

MRP (1pc) : **50/-**





Choco Dream

WAFFER
STORY™



Wafers-Choco Dream 30 g

Sku: Mono Carton

No of Units: 24

Box MRP: 240/-

Price to Retailer: 192

Retailer Margin: 48

MRP (1pc) : **10/-**

Pink Blossom



Wafers-Pink Blossom 30 g

Sku: Mono Carton

No of Units: 24

Box MRP: 240/-

Price to Retailer: 192

Retailer Margin: 48

MRP (1pc) : **10/-**

Cheese Melt

WAFFER
STORY™



Wafers-Choco Melt 30 g

Sku: Mono Carton

No of Units: 24

Box MRP: 240/-

Price to Retailer: 192

Retailer Margin: 48

MRP (1pc) : **10/-**

Choco Dream



Wafers-Choco Dream 60 g

Sku: Carton

No of Units: 60

Box MRP: 1500/- (BOGO)

Price to Retailer: 1200

Retailer Margin: 300

MRP (1pc) : **50/-**



**Ripple
Purple**

Cheese Melt

**WAFFER
STORY™**



Wafers-Choco Melt 60 g

Sku: Carton

No of Units: 60

Box MRP: 1500/- (BOGO)

Price to Retailer: 1200

Retailer Margin: 300

MRP (1pc) : **50/-**

Pink Blossom

WAFFER
STORY™



Wafers-Pink Blossom 60 g

Sku: Carton

No of Units: 60

Box MRP: 1500/- (BOGO)

Price to Retailer: 1200

Retailer Margin: 300

MRP (1pc) : **50/-**



**Ripple
Purple**

**WAFFER
STORY™**

Choco Dream



Wafers-Choco Dream 12 g

Sku: Carton

No of Units: 40+4 Free

Box MRP: 200/-

Price to Retailer: 160

Retailer Margin: 60*

MRP (1pc) : 5/-



**Ripple
Purple**

**WAFFER
STORY™**

Pink Blossom



Wafers-Pink Bloddom 12 g

Sku: Carton

No of Units: 40+4 Free

Box MRP: 200/-

Price to Retailer: 160

Retailer Margin: 60*

MRP (1pc) : 5/-



☎ 9000707010

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