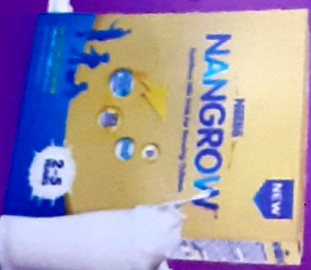


everyday

NURTURE NPD



Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.
Fast.Focused.Flexible

#winning
#everyday

NESTEA

 **Nestle**
Good Food. Good Life



Lemon Flavour
400g @ Rs. 180
Shelf Life 12 Months



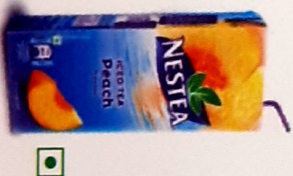
Peach Flavour
400g @ Rs. 190
Shelf Life 12 Months



NESTEA POWDER
Promo Pack
(Lemon, 400g)



Lemon Flavour
200ml @ Rs. 25
Shelf Life: 10 months



Peach Flavour
200ml @ Rs. 25
Shelf Life: 10 months



Lemon Flavour
1 Ltr. @ Rs. 120
Shelf Life: 9 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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"MRP/Prices mentioned here are subject to change as and when it changes"

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#everyday

It all starts with a NESCAFÉ

100% Pure Coffee



MRP : INR 2/-
Shelf Life : 12 months



MRP : INR 10/-
Shelf Life : 12 months



18g @50/-
Shelf Life : 18 months



25g Jar @75/-
Shelf Life : 18 months



50g Jar @155/-
Shelf Life : 18 months



50g Sachet @140/-
Shelf Life : 18 months



200g Sachet @490/-
Shelf Life : 18 months



100g Jar @295/-
Shelf Life : 18 months



200g Jar @550/-
Shelf Life : 24 months



Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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"MRP/Prices mentioned here are subject to change as and when it changes"

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NESCAFÉ GOLD

 **Nestlé**
Good Food. Good Life.



☐ 290
50 g
24 months



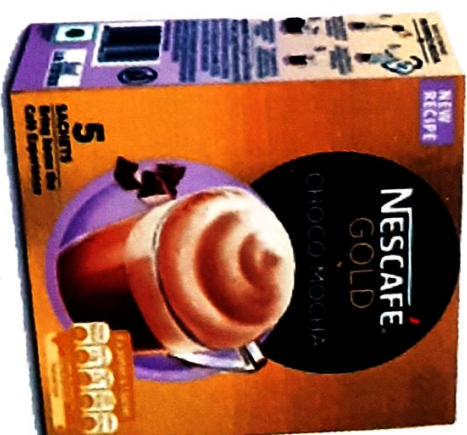
☐ 475
100 g
24 months



☐ 600
100 g
36 months



☐ 900
200 g
24 months



☐ 150
125g
12 months



☐ 150
125g
12 months



☐ 150, 125g
12 months

#winning
#everyday

NESCAFÉ

 **Nestlé**
Good Food. Good Life

NESCAFÉ Latte



Box of 5 sachets. MRP: INR 120
Weight: 5 * 25g
Shelf life: 12 months

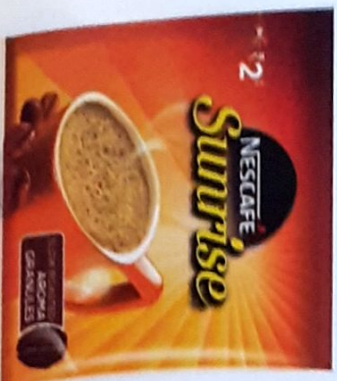


MRP: INR 25
Weight: 25g
Shelf life: 12 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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#everyday

NESCAFÉ Sunrise – NEW



2g Sachet @ INR 2/-
Shelf life 10 months



9g Sachet @ INR 10/-
Shelf life 12 months



50g Sachet @ INR 75/-
Shelf life 12 months



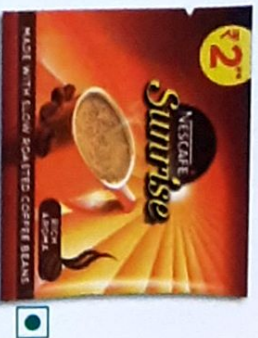
200g Sachet @ INR 315/-
Shelf life 12 months



Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.
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#everyday

NESCAFÉ Sunrise – South India



2.2g Sachet @ INR 2/-
Shelf life 12 months



5.5g Sachet @ INR 5/-
Shelf life 12 months



11g Sachet @ INR 10/-
Shelf life 18 months



50g Jar @ INR 90/-
Shelf life 12 months



100g Jar @ INR 180/-
Shelf life 12 months



50g Sachet @ INR 75/-
Shelf life 12 months



100g Sachet @ INR160/-
Shelf life 18 months



200g Sachet @ INR 315/-
Shelf life 12 months



240 ml @ INR 140/-
Shelf life 9 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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#everyday

Nestlé Chocolates

 **Nestlé**
Good Food, Good Life

BAR-ONE

Shelf Life 9 months



Rs. 5/-



Rs. 10/-



Rs. 20/-



Rs. 20/-*



Rs. 10/-*



NESTLÉ CLASSIC
Shelf Life 9 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.
Fast.Focused.Effective



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everyday

KIT KAT



Shelf Life 9 months

Shelf Life 8 months



Kitkat 1F - INR 5



Kitkat 3F - INR 20



Kitkat 2x3F (Rs 40)



Kitkat 2F MINI - INR 10



Kitkat 2F - INR 15



Kitkat 4F - INR 25



Kitkat 2F Mini Pouch - INR 100



Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only.



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KIT KAT

 **Nestle**
Good Food. Good Life

KIT KAT Dessert Delight

Shelf Life 12 months



Rs. 160/-



Rs. 60/-



Rs. 55/-



Rs. 55/-



Store in a cool, dry & hygienic place.
For use as reference to trade. Intended for restricted circulation only.

Nestlé Milkybar

#winning #everyday

 **Nestlé**
Good Food, Good Life

Shelf Life 9 Months



Rs 10/-



Rs 40/-



Rs 45/-



Rs 60/-



Rs 5/-



Rs 20/-

Store in a cool, dry & hygienic place.
For use as reference to provide information to trade. Intended for restricted circulation only.

East Food and Elavish

Milkybar

"everyday"



Rs 5/-



Rs 5/-



Rs 5/-



Shelf Life 9 Months



Rs 10/-



Rs 20/-



Shelf Life 8 Months

Store in a cool, dry & hygienic place.
For use as reference to provide information to the consumer.


Nestle
Good Food, Good Life

Eclairs

Try one of life's little pleasures..



Milkymbar Éclair Poly
100 unit



MB Eclairs Jar
816g



MB Eclairs Jar
3 kg.



Store in a cool, dry & hygienic place.
For use as reference to provide information to trade. Intended for restricted circulation only.

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POLO

THE MINT WITH THE HOLE

GET FRESH WITH ME


Nestle
Good Food, Good Life



POLO Rs 2
Available in
Jar

SHELF LIFE 11 MONTHS



POLO Rs 5
Available in
Jar and GB

SHELF LIFE 12 MONTHS



POLO Rs 10
SHELF LIFE 12 MONTHS



POLO Rs 10
SHELF LIFE 12 MONTHS



POLO Rs 10
SHELF LIFE 10 MONTHS



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#everyday

Nestlé Munch



MUNCH
Shelf Life 9 months



Rs 2/-



Rs 5/-



Rs 10/-



Rs 10/-



Rs 10/-



Rs 20/-



Rs 30/-



Rs 100/-



Rs 60/-



Rs 150/-

Store in a cool, dry & hygienic place.

For use as reference to provide information to trade, intended for restricted circulation only

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#everyday

The Koko Krunch Range



Koko Krunch
350g | Rs. 160
Shelf Life: 11 Months



Koko Krunch
135g | Rs. 60
Shelf Life: 11 Months



Koko Krunch
20g | Rs. 10
Shelf Life: 11 Months



Koko Krunch
25g | Rs. 30
Shelf Life: 15 Months

Fast.Focused.Flexible

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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The Koko Krunch Burst Range



**Koko Krunch
Choco Burst**
500g | Rs. 330
Shelf Life: 11 Months



**Koko Krunch
Choco Burst**
250g | Rs. 175
Shelf Life: 11 Months



**Koko Krunch
Choco Burst**
15g | Rs. 10
Shelf Life: 11 Months



**Koko Krunch
Strawberry Burst**
15g | Rs. 10
Shelf Life: 11 Months



**Koko Krunch
Strawberry Burst**
250g | Rs. 190
Shelf Life: 11 Months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

*MRP/Prices mentioned here are subject to change as and when it changes

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The NesPlus Range



NesPlus
Crunchy Flakes
475g | Rs. 180
Shelf Life: 11 Months



NesPlus
Crunchy Flakes
250g | Rs. 99
Shelf Life: 11 Months



NesPlus
Crunchy Flakes
475g | Rs. 335
Shelf Life: 9 Months



NesPlus
Crunchy Flakes
235g | Rs. 170
Shelf Life: 9 Months

Fast.Focused.Flexible

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.



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#everyday



No Onion No Garlic, New Flavours
& Special Masala



70g
₹ 15/-

Shelf Life 9 Months

Dealer Margin 9%



280g | ₹ 58/-

Shelf Life 9 Months | Dealer Margin 9%



70g
₹ 15/-



60.5g
₹ 15/-

Shelf Life 8 Months | Dealer Margin 9%



60.5g
₹ 15/-

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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Chicken & Fusian



Shelf Life 9 Months

Dealer Margin 9%

Shelf Life 8 Months

Dealer Margin 10%



719
₹ 15/-



1429
₹ 30/-



739
₹ 20/-



2849
₹ 58/-



719
₹ 20/-

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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Masala



Shelf Life 9 Months

Dealer Margin 9%



329
₹ 5/-
Margin 7%

Only in Select Geographies



709
₹ 12/-



1409
₹ 24/-



909
₹ 15/-



2809 | ₹ 46/-



4209 | ₹ 68/-

5609 | ₹ 91/-



MeM

Mem 6g Sachet

Shelf Life 9 Months | Dealer Margin 9%



₹ 69
₹ 5/-

Masala-vin-Magic

Shelf Life 9 Months | Dealer Margin 9%



₹ 69
₹ 5/-

Mem Sharebag

Shelf Life 9 Months | Dealer Margin 9%



729 ₹ 58/-



109 ₹ 10/-

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Fried Rice, CMP & Cubes

Chilli Garlic

Shelf Life 9 Months
Dealer Margin 9%



159 | ₹ 10/-

Classic veg

Shelf Life 9 Months
Dealer Margin 9%



159 | ₹ 10/-

Coconut Milk Powder

Shelf Life 15 Months
Dealer Margin 9%



1009 | ₹ 100/-

Shelf Life 18 Months
Dealer Margin 9%



259 | ₹ 30/-

Cubes

Shelf Life 12 Months
Dealer Margin 9%



240g
₹ 190/-



240g
₹ 190/-



40g
₹ 35/-



40g
₹ 35/-



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#everyday



Nutri-licious & Cuppa



Shelf Life 8 Months

Dealer Margin 10%



72.59
₹ 25/-



72.59
₹ 22/-



709
₹ 45/-



709
₹ 45/-



2909 ₹ 98/-



2909 ₹ 86/-



679
₹ 50/-

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

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Sauces & Mem



Tomato Ketchup

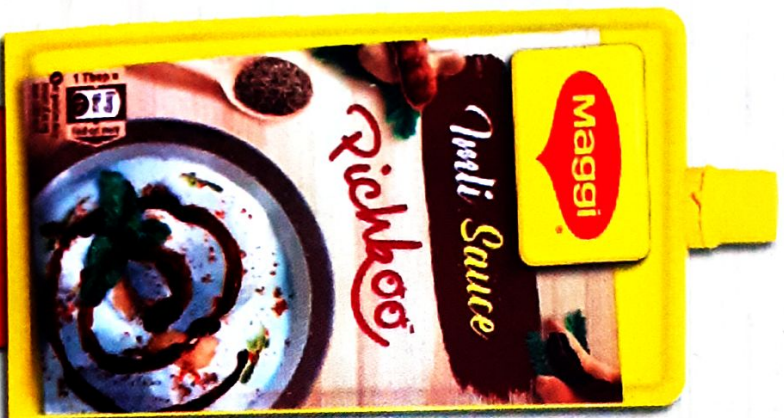
Shelf Life 8 Months
Dealer Margin 9%



90g
₹ 15/-

Imli Sauce

Shelf Life 9 Months
Dealer Margin 9%



90g
₹ 20/-

Hot & Sweet (Tomato Chilli Sauce)

Shelf Life 8 Months
Dealer Margin 9%



90g
₹ 20/-

Paneer-ae-Magic Shahi Paneer Masala

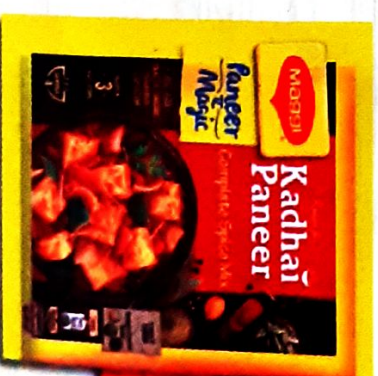
Shelf Life 8 Months | Dealer Margin 9%



12g
₹ 10/-

Paneer-ae-Magic Kadhai Paneer Masala

Shelf Life 9 Months | Dealer Margin 9%



12g
₹ 10/-



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#everyday



Sauces



Hot & Sweet Tomato Chilli

Shelf Life 18 Months

Dealer Margin 9%



500g
₹ 110/-



1kg
₹ 160/-



200g
₹ 62/-

Tomato No Onion No Garlic

Shelf Life 12 Months

Dealer Margin 9%



500g
₹ 105/-



1kg
₹ 155/-



200g
₹ 60/-

Tomato Ketchup

Shelf Life 12 Months

Dealer Margin 9%



500g
₹ 100/-



1kg
₹ 147/-



200g
₹ 60/-

Store in a cool, dry & hygienic place. For use as reference to provide information to trade, intended for restricted circulation only.

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Shelf Life 9 Months

Dealer Margin 9%

Shelf Life 9 Months

Dealer Margin 9%



70g ₹ 25/-



64g ₹ 25/-



64g ₹ 25/-



65g ₹ 25/-



65g ₹ 25/-



260g ₹ 95/-



140g ₹ 48/-



130g ₹ 48/-



65g ₹ 25/-



260g ₹ 95/-

Shelf Life 8 Months

Dealer Margin 9%

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only

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Focus outlets: All Chemist Outlets & Hospitals



PEPTAMEN range offers nutrition solution for people with Gastro-Intestinal disorder or critical illness.

Above 10 years



SKU 400g

Shelf Life 24 Months

Case Configuration 12x400g Tin

MRP RS. 1399/-



Age: 2-10 years



SKU 400g

Shelf Life 24 Months

Case Configuration 12x400g Tin

MRP RS. 1249/-



Dealer Margin: 12.5%

Store in a cool, dry & hygienic place.
For use as reference to provide information to trade.
Intended for restricted circulation only.

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From
2-5
Years

Nestlé
Ceregrow
GROWING UP CEREAL

Multigrain Cereal with
Milk & Fruits

RICH IN
IRON

HIGH IN PROTEIN
SOURCE OF 17 VITAMINS
& MINERALS
NO ADDED
PRESERVATIVES



Goodness of milk,
fruits & grains



Iron for cognitive
development



17 Vitamins & Minerals
for growth



No added Preservatives
and flavours



Immuo-nutrients for
supporting child's immun
system development

Nestlé
Good Food, Good Life

Case configuration: 24x300g | Net weight: 300 | Shelf life: 12 months | MRP: ₹284

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Shelf life:
12 months

Complete range for every age group

From
6
to 12 months



From
8
to 12 months



WHEAT HONEY DATES
WHEAT-RICE MIXED VEG
WHEAT-RICE MIXED FRUIT

From
10
to 12 months



From
12
to 24 months



From
18
to 24 months



Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

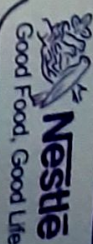
Fast.Focussed.Flexible For use with healthcare professionals only

39

MRP/Prices mentioned here are subject to change as and when it changes

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MOTHER'S MILK IS BEST FOR THE BABY



Trusted for over a 100 years in supporting
infant's happy growth during the first 2 years of life

Upto 6 months

After 6 months

After 12 months

After 18 months
Upto 24 months



Shelf Life : Tins - 15 months, BB - 12 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.
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#everyday**

Nestlé
NAN
PRO

— Now with —
DHA & ARA
across all stages

Nestlé
Good Food, Good Life

150 years of Nestlé's scientific expertise in Infant Nutrition

Better* protein quality for long-term health



Upto 6 months

After 6 months

After 12 months

**After 18 months
and upto 24 months**

Shelf life: Tin - 15 months, BIB - 12 months

Store in a cool, dry & hygienic place. For use as reference to provide information to trade. Intended for restricted circulation only.

*As compared to cow's milk

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43

MOTHER'S MILK IS BEST FOR THE BABY

"MRP/Prices mentioned here are subject to change as and when it changes"

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Nestlé Dairy

Nestlé
Good Food. Good Life



MRP - Rs. 35/-
Weight – 180ml
Shelf Life – 180 days



MRP - Rs. 55/-
Weight – 180ml
Shelf Life – 180 days



MRP - Rs. 35/-
Weight – 180ml
Shelf Life – 180 days



MRP - Rs. 35/-
Weight – 180ml
Shelf Life – 180 days



MRP - Rs. 50/-
Weight – 180ml
Shelf Life – 180 days



MRP - Rs. 35/-
Weight – 180ml
Shelf Life – 180 days



1 Litre
TONED MILK

- ✓ No added preservatives
- ✓ Power of Calcium & Protein
- ✓ 61 Quality Checks

Shelf Life 6 months



1 Litre
SKIMMED MILK

- ✓ 0.2% Fat
- ✓ Goodness of Calcium & Protein
- ✓ 61 quality checks



Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only.

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47

"MRP/Prices mentioned here are subject to change as and when it changes"

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#everyday

Ambient Dairy

Nestlé
Good Food. Good Life.



400gm

Visit www.milkmaid.in
for delicious dessert recipes

Shelf Life 9 months



20gm @Rs 10

Shelf Life 9 months



100gm

Shelf Life 12 months



200gm

Shelf Life 12 months



400gm

Shelf Life 12 months



1kg

Shelf Life 12 months



Nestlé Everyday Chai Life
Ginger & Lemongrass
Pack of 10 sachets

Shelf Life 9 months



Nestlé Everyday Chai Life
Desi Masala
Pack of 10 sachets

Shelf Life 9 months

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RTD OPPORTUNITY



Lemon Flavour
200ml
Shelf Life: 10 months



Peach Flavour
200ml
Shelf Life: 10 months



Weight – 180ml
Shelf Life – 180 days



Weight – 180ml
Shelf Life – 180 days



Weight – 180ml
Shelf Life – 180 days



Weight – 180ml
Shelf Life – 180 days



Weight – 180ml
Shelf Life – 180 days



Weight – 180ml
Shelf Life – 180 days

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Business Group/Brand :

Nestle Nutrition

9%	Cerelac, Lactogen, Nan, Ceregrow, Pre Nan
9%	S-26 Gold, Nan Excella Pro, Nan Lo Lac, Nestogen, Nestum
12.5%	NHS - Resource, Peptamen
12%	Nangrow

Milks

8%	Everyday Dairy Whitener and Ghee
9%	Milkmaid
6.5%	UHT Milk and Slim Milk
12.5%	RTD Cold Coffee, Milo, Nestea
10%	Dahi, Yogurt and Raita



10% Nesplus - All Sku's

Foods

9%	Maggi Noodles Classic
7%	Maggi Noodles Rs 5
10%	Maggi Noodles Veg atta and Oats
10%	Maggi Fusian Noodles
9%	Maggi Special Masala Noodles, Chicken
9%	Maggi Poha and Upma
10%	Maggi cuppa
9%	Maggi Gift Packs
	Maggi Sauces, Pichkoo, Pazta, Mem
9%	Coconut Milk powder, Maggi Cubes



Beverages

9%	Nescafe Small packs (Rs 2 and Rs 10)
7%	Nescafe Large packs(25 gm jar and above)
15%	Nescafe Gold
9%	Sunrise premium sachet Rs 10
7%	All other Sunrise packs
7%	Nestea large pack
10%	Nescafe Latte
7%	Capuccino and Mocha



Chocolate and Confectionery

11.5%	Munch all packs and Munch Nuts
10%	Munch Home pack and Chotu Munch
11.5%	Barone, NMC, Milkybar Mould and Milkybar Choo
10%	Kitkat
11.5%	Dessert Delight all packs
10%	Kitkat Home pack
10%	Share Bags
10%	Gift Packs
14%	Re 1 Eclairs and Polo Jar
19%	Re 1 Eclairs poly and Polo



Above margins are subject to change as and when changes occur.

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53

Store in a cool, dry & hygienic place.

For use as reference to provide information to trade. Intended for restricted circulation only.